



FOR IMMEDIATE RELEASE:

POST & SCHELL ELECTS ATTORNEY ROBERT J. BALCH AS PRINCIPAL

ALLENTOWN and PHILADELPHIA, PA – September 29, 2014 – [Post & Schell, P.C.](#) is pleased to announce that Associate [Robert J. Balch](#) has been elected as a Principal in the Firm’s [Casualty Litigation Department](#). Mr. Balch has also been named as the lead Casualty Principal in the Firm’s [Allentown, PA Office](#), serving the counties of the Lehigh Valley and Northeastern and Eastern Pennsylvania, including Lackawanna, Luzerne and Monroe.



As a Principal in Post & Schell’s Casualty Litigation Department, Mr. Balch focuses his practice on defending individuals and corporate entities in dram shop, products, and premises liability matters. His clients include bars, restaurants, fraternal organizations, clubs and property owners, as well as manufacturers of medical devices, electrical and component products, automobile manufacturers, and other manufacturers with international brands.

Mr. Balch’s representative matters include the defense of clients in litigation arising from allegedly defective products, alleged over-service of alcoholic beverages to patrons at a bar or restaurant, and incidents occurring on personal or business property such as assaults, falls, and other injury-causing events. These matters typically involve complex issues and often catastrophic injuries and damages, and he is frequently called upon to handle cases on short notice.

“Congratulations to Rob, an excellent attorney, who has demonstrated the legal and ethical excellence that is characteristic of Post & Schell,” said [Brian M. Peters](#), President & Chief Executive Officer of Post & Schell. “Since joining the Firm in 2009, Rob has demonstrated a commitment to delivering the best results for the Firm’s clients, as well as to the growth and success of Post & Schell and his fellow attorneys.”

Mr. Balch, a 2006 graduate of Rutgers University School of Law, also holds a B.S. in Labor Industrial Relations from Pennsylvania State University. He is a member of the Pennsylvania Restaurant & Lodging Association, and is admitted to practice in Pennsylvania and New Jersey. He was named a Super Lawyer Rising Star in both 2013 and 2014 and achieved recognition on the First Judicial District of Pennsylvania’s Pro Bono Roll of Honor.

About Post & Schell, P.C.

Post & Schell, P.C. is committed to defining, measuring and achieving legal excellence. We provide sophisticated legal services and strategic counseling to highly regulated industries and their directors, officers, and stakeholders regionally, nationally and internationally. Intellectual rigor and seasoned judgment are integrated with leading-edge technology, providing our clients with problem-solving and efficient litigation, trial, appellate, regulatory, compliance, corporate and public policy representation.

Our focused legal product lines are vertically integrated into a variety of highly regulated industries including: banking and financial services; commercial transportation; commercial construction; energy; health care; hospitality; information technology and informatics; insurance; manufacturing; medical device; pharmacy benefit management; pharmaceutical; and professional services.

With fully staffed offices in Washington, D.C., Princeton, NJ, and Philadelphia, Pittsburgh, Harrisburg, Lancaster, and Allentown, Pa., our attorneys represent industry regardless of venue or geographic market.

Learn more at: www.PostSchell.com

Media contact:

Paul Johnson

Communications Manager

Post & Schell, P.C.

215-587-5937

pjohnson@postschell.com